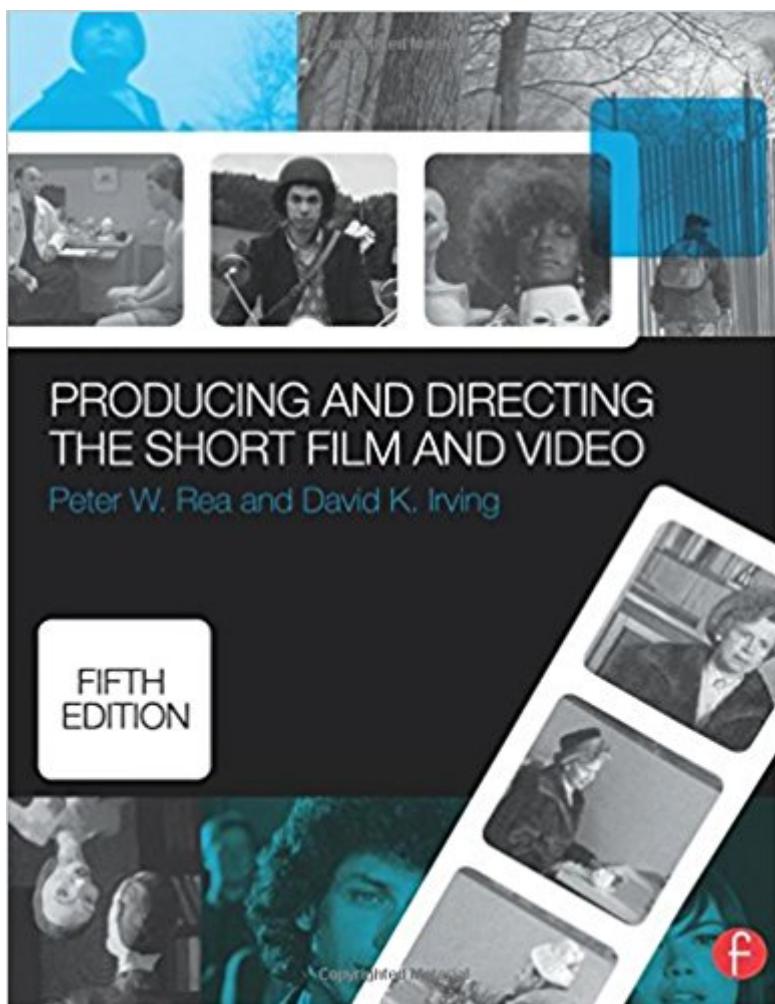


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# Producing And Directing The Short Film And Video



## Synopsis

Producing and Directing the Short Film and Video, Fifth Edition is the definitive book on the subject for the serious film student or beginning filmmaker. Its unique two-fold approach looks at filmmaking from the perspectives of both the producer and director, and clearly explains how their separate roles must work together to create a successful short film or video. Through extensive examples from award-winning shorts and insightful interviews, you will learn about common challenges the filmmakers encountered during each step of filmmaking process—*from preproduction to production, postproduction, and distribution*—and the techniques they used to overcome them. In celebrating this book's twentieth anniversary, this edition has been updated to include:

- Two all-new, in-depth cases studies of esteemed short films—*Memory Lane* and the Academy Award-winning *God of Love*
- A revised chapter progression that reinforces the significance of the actor - director relationship
- Interviews with the filmmakers integrated alongside the text, as well as new images and behind-the-scenes coverage of production processes
- Revamped sections on current financing strategies, postproduction workflows, and the wide variety of distribution platforms now available to filmmakers
- A "Where are They Now" appendix featuring updates on the original filmmakers covered in the first edition
- An expanded companion website ([www.focalpress.com/cw/reia](http://www.focalpress.com/cw/reia)) containing useful forms and information on distributors, grants and financing sources, film and video festivals, film schools, internet sources for short works, and professional associations

## Book Information

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## Customer Reviews

"Producing and Directing the Short Film and Video, Fifth Edition is a practical, accessible and absolutely necessary resource for the aspiring filmmaker; a candid, behind-the-scenes look at filmmaking written by two legendary film school professors." - Alfonso Gomez-Rejon, Director, American Horror Story; Me and Earl and the Dying Girl "From cover to cover, Rea and Irving have done a great job of not only updating their seminal book on producing and directing shorts to reflect today's ever-changing production world, but have also reorganized to reflect a more nimble, independent production system. Their use of quotations from a wide range of filmmakers also keeps the text lively and contemporary." - Larry Engel, DGA, WGAE, Filmmaker and Professor, American University "A thoughtful and comprehensive guide to all aspects of making a short film. I wish a practical, nuts-and-bolts guide like this had existed when I was a film student." - Susan Seidelman, Director, Desperately Seeking Susan; Smithereens; Sex in the City; The Electric Company; Stella

David K. Irving is an Associate Professor of the Undergraduate Film and Television Department at New York University, Tisch School of the Arts. He has directed six feature films, fifteen award-winning short documentaries, three short narrative films, and has written and produced three feature films. Peter Rea is an Associate Professor of the Undergraduate Film and Television Department at New York University, Tisch School of the Arts. He has been a producer, cinematographer, editor, production manager, and postproduction supervisor on numerous short films, TV movies, and features.

This book is pretty indispensable. A friend of mine went to this school, and she had very strong production skills. Now, I know why.

Very helpful book. A few areas are repetitive but 95% of the book is great info told in a very organized and readable way. It is also set up in clear chapters that are extremely helpful when needed for quick reference. I will reference this book during the filmmaking process over and over.

This book for grad school but I learned a lot.

Really like this book

General book for any information that you need during filmmaking such as preproduction, production and post production.

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